

# Growing Your Business Breakfast with the Experts

BUSINESS MODELS THAT MAKE MONEY

Date: OCT 12<sup>th</sup>, 2011

7:30 am - 10:00 am



## Speakers



### Philip Walsh

Associate Professor,  
Ted Rogers School of Management

- Editor of Entrepreneurial Practice Review
- Fellow of the Ryerson Entrepreneurship Research Institute
- Consultant to North American and European energy industries



### Elda Fares

Partner,  
KPMG Enterprise

- Domain expertise in acquiring and exiting a business
- Industry focus on private equity and private companies
- Member of the Financial Executive Institute



### Alan Cruickshank

President and CEO,  
Augen Capital

- Acted as agent for transactions topping \$100 million
- Completed a number of initial public offerings
- Served on the Investment Dealers Association district council

- **Business model design and implementation**
- **Innovative practices a startup can incorporate to improve competitiveness**
- **Key aspects of a business model that attract investment**

Time: 7:30 am – 10:00 am  
Venue: Faculty Club  
Davis (South) Building at  
University of Toronto  
Mississauga,  
3359 Mississauga Rd. North

Pre-registration \$25  
At the door \$30  
Fee includes breakfast and parking.

**REGISTER**