

# Growing Your Business Breakfast with the Experts

Intellectual Property - Alternatives to Patents

Date: Nov 16<sup>th</sup>, 2011

7:30 am - 10:00 am



## Speakers



**Peter Azmi**

Business Development Officer,  
Innovations & Partnerships Office

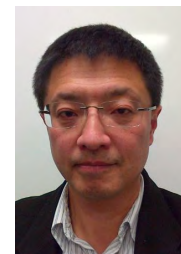
- Promotes IP assets to potential acquirers
- Manages commercialization by creating partnerships, licensing arrangements and new companies
- Consults for several Canadian and international laboratory technology companies



**Bhupinder Randhawa**

Partner,  
Bereskin & Parr LLP

- Practice focuses on patent and technology law
- Evaluating and leveraging IP rights for high technology clients
- Trade secrets, copyright and trade marks



**Robert C. Liang**

Patent Agent/Lawyer,  
RIM

- Developed many of RIM's patent policies and international filing strategies
- Experience in drafting and prosecuting patent applications worldwide
- Experience in legal issues ranging from copyright to trademarks

- Learn about the types of IP and the level of protection each provides
- Practical tips and strategies to secure your IP assets
- Alternatives to patents

Time: 7:30 am – 10:00 am

Venue: Faculty Club

Davis (South) Building at

University of Toronto

Mississauga,

3359 Mississauga Rd. North

Pre-registration \$25

At the door \$30

Fee includes breakfast and parking.

**REGISTER**